

Mōtum

Motorcycling • Adventure • Lifestyle

Journey Beyond Print



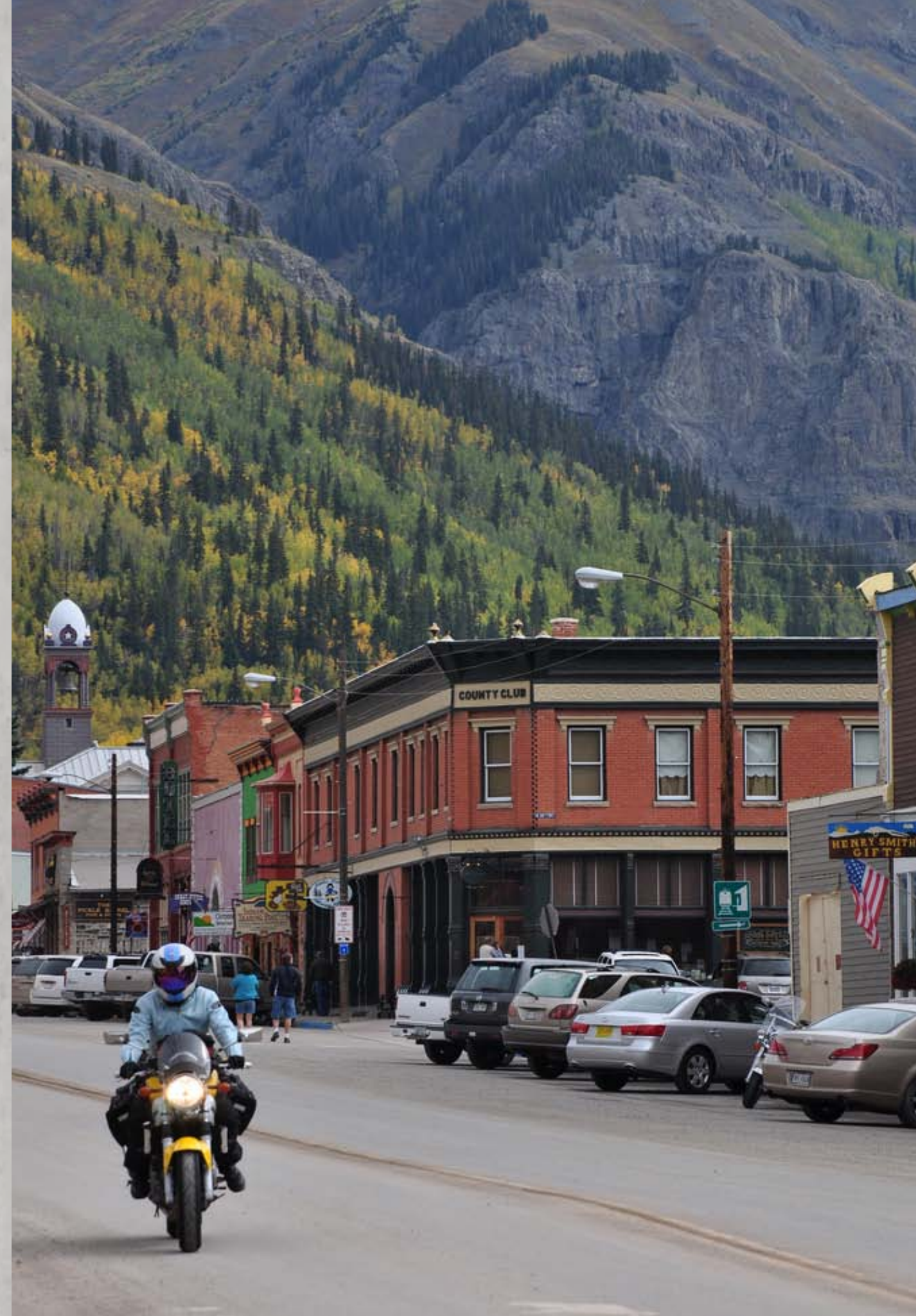
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Mōtum

Mōtum is an exclusively digital magazine available for the iPad and iPhone that focuses on the adventure and lifestyle of two-wheeled travel. For our readers, motorcycling is a passion but not their only one—they also seek out adventures of the culinary and aesthetic variety. We recognize that although life's journeys are not limited to motorcycling, it's often the most fun way to get there.

Reader Characteristics

- Early adopters of technology who set trends
- Well-educated, sophisticated consumers
- Men and women who enjoy exploring together
- Above median income



Advertising

Base Rates

	1 Issue	2 Issues	3 Issues	4 Issues
Full Screen	1,250	850	800	750
1/2	800	500	450	400
1/4	500	375	300	250
1/8	250	225	175	150

Customized Interactive Content

Mōtum offers advertising packages tailored to your company's needs. Our unique digital platform allows for 360 degree interactive photos, zoomable details, embedded movies, direct hyperlinks, and much more—all of which draws the user in to interact with your product for an immersive experience.

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